Course Program

Subject code IFI7010	Subject Name Media Project		
Study load – 6 (ECTS/EAP)	Load of contact hours: 12 4 for lectures, 4 for seminars 4 for online meetings	Study semester: S	Assessment
Objectives:	To allow the student a possibility to practice professional skills of her own choice individually or in teams, involved in a project comparable in scope with those typical to the field. It is suggested that the project is an extension of one of the course projects, and that forms the practical component of the students master project.		
Course Outline	Course starts with the introduction lection to the field where project management methods are described and the overall framework for the course is set. In the end of the lection students specify the initial idea of their project. During the semester students have to work independently or in teams. They have to contribute to the specified project. For increasing the motivation this period has 2 online meetings where students can report their success and introduce plans for the next period. Course ends with the final examination where students present the deliverable of the project to rest of the class.		
Learning Outcomes:	Student has ability to organize time and lead the process. She has experience in how to structure and manage research work. If the project is related with student's master thesis some important set of data will be collected and analysed.		
Assessment Methods:	Assessment Course ends with the final assessment. This is a seminar where students present their project deliverables. Presentations will be evaluated by the auditorium – fellow students + teacher. The indicators that are taken in to account are: 1. How actual and original is the project idea? 2. How well is presented the project initial plan? 3. How well is described the process of the project? 4. How well is described the project final outcome		

	5. How accepted is the difference from the plan (taking account the size of the shift and the description of the reasons)?
	The outcome of the course will be calculated based on those indicators.
	Assessment has prerequisite – all home tasks should be delivered on time and with acceptable quality.
Teacher(s):	Martin Sillaots
Subject name in Estonian	Media Project
Prerequisite subject(s):	Project Management
Compoulsory Literature	Course online materials - http://htk.tlu.ee/icampus/pg/groups/426/media-project/
Replacement Literature	A Guide to the Project Management Body of Knowledge (PMBOK Guide)
Participation and Exam requirements	Participation in introduction lecture and online meetings is recommended but not mandatory. Participation in final exam is mandatory. Progress of the student is measured by the manner how she deliver home tasks. Those tasks have specific deadlines and quality measures. If the sub-deliverables are not presented on time and if additional agreements are not made student has no right to attend to the assessment seminar. If the student fails to fulfil the requirements for participate on assessment the course should be retaken on next year. If the prerequisites were fulfilled but for some reason student can't attend the assessment He/she must make all deliverables available via internet before the assessment so the fellow students can observe end measure them online. For online presentation some media rich materials should be included (e.g. video recording of the presentation or slideshow with voice over).
Independent work	1. Login to the virtual learning environment (VLE) and profile creation (deadline - starting lection) 2. Defining of the project idea (deadline - starting lection) 3. Making the project task list (deadline – 2 weeks after start) 4. First interim report (deadline - 1th online meeting)

	5. Second interim report (deadline - 2th online meeting) 6. Final Report and presentation (deadline – final exam) 7. Evaluation of other projects (deadline – final exam) When specific work is due will be announced in course VLE forum. Most of the home works will be delivered through the same channel – as replies to the forum posts. Also additional consultations are organised through the forum. Additional channel for the consultations is on-line meetings. Independent works will be evaluated based on pass or fail scale.
Grading criteria scale or the minimal level necessary for passing the subject	1th criterion – Project idea (is the project idea interesting). 2th criterion – Project plan (describing project task list, deadlines compliance with the project goal etc.) 3th criterion – Project process (description of project process, visibility of the activities during the course e.g. presentation of the process.) 4th criterion – Project deliverable (is the project delivery interesting and in accordance with the project plan) 5th criterion – Project deviation (the scale and justification of the difference between the plan and outcome).
Information about the course	1. 8 Feb 2011 4:15 PM Starting lecture. Deadline for VLE registration 2. 15 Feb 2011 11:55 PM Deadline for project idea 3. 22 Feb 2011 11:55 PM Deadline for task list 4. 1 Mar 2011 4:15 PM On-line meeting. Deadline for 1th interim report 5. 29 Mar 2011 4:15 PM On-line meeting. Deadline for 2th interim report 6. 3 May 2011 4:15 Final exam. Deadline for final report, presentation and project evaluations.