

<b>IFI7107</b>	<b>Media Project</b>		
<b>Study load:</b> 6 (ECTS/EAP)	<b>Load of contact hours:</b> 12 hours (4 for lectures, 4 for seminars and 4 for online meetings)	<b>Study semester:</b> Spring 2012	Exam
<b>Objectives:</b>	To allow the student a possibility to practice professional skills of her own choice individually or in teams, involved in a project comparable in scope with those typical to the field. It is suggested that the project is an extension of one of the course projects, and that forms the practical component of the students master project.		
<b>Course outline:</b>	<p>Course starts with the introduction lection to the field where project management methods are described and the overall framework for the course is set. In the end of the lection students specify the initial idea of their project.</p> <p>During the semester students have to work independently or in teams. They have to contribute to the specified project. For increasing the motivation this period has 2 online meetings where students can report their success and introduce plans for the next period.</p> <p>Course ends with the final examination where students present the deliverable of the project to rest of the class.</p>		
<b>Learning Outcomes:</b>	Student has ability to organize time and lead the process. She has experience in how to structure and manage research work. If the project is related with student's master thesis some important set of data will be collected and analysed.		
<b>Assessment Methods:</b>	<p>Assessment</p> <p>Course ends with the final exam. This is not traditional exam but more like seminar where students present their project deliverables. Presentations will be evaluated by the auditorium – fellow students + teacher. The indicators that are taken in to account are:</p> <ol style="list-style-type: none"> <li>1. How actual and original is the project idea?</li> <li>2. How well is presented the project initial plan?</li> <li>3. How well is described the process of the project?</li> <li>4. How well is described the project final outcome</li> <li>5. How accepted is the difference from the plan (taking account the size of the shift and the description of the reasons)?</li> </ol> <p>Based on those indicators one average final grade is calculated.</p> <p>Exam has prerequisite – all home tasks should be delivered on time and with acceptable quality.</p>		
<b>Teacher(s):</b>	Martin Sillaots		
<b>Subject name in Estonian:</b>	Meedia Projekt		
<b>Prerequisite subjekt(s):</b>	Project Management		

<b>Compulsory Literature:</b>	Course online materials - <a href="http://htk.tlu.ee/icampus/pg/groups/426/media-project/">http://htk.tlu.ee/icampus/pg/groups/426/media-project/</a>
<b>Replacement Literature:</b>	A Guide to the Project Management Body of Knowledge (PMBOK Guide)
<b>Participation and Exam requirements:</b>	<p>Participation in introduction lecture and online meetings is recommended but not mandatory. Participation in final exam is mandatory. Progress of the student is measured by the manner how she deliver home tasks. Those tasks have specific deadlines and quality measures. If the sub-deliverables are not presented on time and if additional agreements are not made student has no right to attend to the exam.</p> <p>If the student fails to fulfil the requirements for participate on exam the course should be retaken on next year.</p> <p>If the prerequisites were fulfilled but for some reason student can't attend on exam she must make all deliverables available via internet before the exam so the fellow students can observe end measure them online. For online presentation some media rich materials should be included (e.g. video recording of the presentation or slideshow with voice over).</p>
<b>Independent work:</b>	<ol style="list-style-type: none"> <li>1. Login to the virtual learning environment (VLE) and profile creation (deadline - starting lection)</li> <li>2. Defining of the project idea (deadline - starting lection)</li> <li>3. Making the project task list (deadline – 2 weeks after start)</li> <li>4. First interim report (deadline - 1th online meeting)</li> <li>5. Second interim report (deadline - 2th online meeting)</li> <li>6. Final Report and presentation (deadline – final exam)</li> <li>7. Evaluation of other projects (deadline – final exam)</li> </ol> <p>When specific work is due will be announced in course VLE forum. Most of the home works will be delivered through the same channel – as replies to the forum posts. Also additional consultations are organised through the forum. Additional channel for the consultations is on-line meetings.</p> <p>Independent works will be evaluated based on pass or fail scale.</p>
<b>Grading criteria scale or the minimal level necessary for passing the subject:</b>	<p><b>1th criterion – Project idea</b></p> <p>A – Project is very actual and the idea is innovative. The project was new and not presented in other subjects.</p> <p>B – Idea for the project is interesting.</p> <p>C – Overall idea was not very interesting but it was presented from unusual point of view.</p> <p>D – Average idea.</p> <p>E – Idea is not novel not interesting. Similar projects are very general.</p> <p>F – The same work have been presented in other subjects or by other students.</p> <p><b>2th criterion – Project plan</b></p> <p>A – Project task list and deadlines are very well described, optimal and compliant with the project goal.</p> <p>B – Tasks and deadlines are well described.</p>

	<p>C – Task list is described in sufficient level. Deadlines are reasonable.  D – Task list is described in average level. Deadlines provide some opportunity to control the process  E – Project task list is poorly described. Not enough deadlines.  F – Project task list is not sufficient for project goal. Deadlines are missing</p> <p><b>3th criterion – Project process</b>  A – The Process of the project is very well described. The activities were visible during the entire course.  B – The process of the project is well described.  C – The process of the project is described in sufficient level.  D – The process of the project is described in average level.  E – The process of the project is poorly presented  F – The process of the project is not described or seems to be fake or was not visible during the course.</p> <p><b>4th criterion – Project deliverable</b>  A – The deliverable of the project is very interesting and accordance with the project plan and process.  B – The deliverable is interesting and related with the project plan and activities.  C – The deliverable is related with the project plan and the activities in sufficient level.  D – Project deliverable is somehow related with the project plan and activities.  E – The deliverable does not correspond to project plan and activities.  F – The deliverable is one existing artefact (not produced during this project)</p> <p><b>5th criterion – Project deviation</b>  A – Difference between the plan and outcome was very small or very well justified.  B – Difference between the project outcome and plan was small or well justified  C – Difference and justification are in sufficient level.  D – Difference and justification are in average level.  E – Difference between project plan and outcome is big and it is not enough justified.  F – There are significant differences between project plan and deliverable and they are not justified</p>
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***Information about the course:***

March 26, 2012 4:15pm – 7:45pm	Starting lecture (VLE registration, project idea, starting task list)
April 9, 2012 4:15pm – 7:45pm	On-line meeting (1st interim report)
April 23, 2012 4:15pm – 7:45pm	On-line meeting (2nd interim report)

May 7, 2012 4:15pm – 7:45pm	Final exam (final report, presentation and project evaluation).
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