

Subject code: IFI7155.DT	Subject Name: Evaluating the User Experience		
Study load: 5 ECTS	Load of contact hours: 28 individual: 102	Study semester: Spring 2016	Exam
Objectives:	The goal of the course is to highlight the experiential, affective, meaningful and valuable aspects of human-computer interaction as a complement to pragmatic attributes such as utility, ease of use and efficiency of the system.		
Course outline:	User experience evaluation: methods, tools, metrics and criteria.		
Learning Outcomes:	Upon successful completion of this course, you will... <ul style="list-style-type: none"> • Be aware of the main UX evaluation methods and are able to select them; • Know how to apply selected UX evaluation tools • Be able to interpret and analyse the results of UX evaluation. 		
Assessment Methods:	Exam based upon: 8 group assignments (48%) + 5 individual assignments (36%) + 1 overall reflection assignment (16%)		
Teacher(s):	Sónia Sousa, PhD Mati Mottus, MSc		
Subject name in Estonian:	Kasutajakogemuse hindamine		
Prerequisite subject(s):	None.		
Compulsory Literature:	Reading research articles that will be assigned by the teachers. Elizabeth Goodman, Mike Kuniavsky, Andrea Moed. 2012. Observing the User Experience, Second Edition: A Practitioner's Guide to User Research. Morgan Kaufmann. Virpi Roto, All About UX, http://www.allaboutux.org/		
Replacement Literature:	Marc Hassenzahl, User Experience and Experience Design, http://www.interaction-design.org/encyclopedia/user_experience_and_experience_design.html Gilbert Cockton, Usability Evaluation, http://www.interaction-design.org/encyclopedia/usability_evaluation.html Tullis, 2008. Measuring the User Experience: Collecting, Analyzing, and Presenting Usability Metrics. Morgan Kaufmann.		
Participation and Exam requirements:	Students are required to: <ul style="list-style-type: none"> • Students are required to participate in 70% out of the foreseen contact hours. • Participate and report on group and individual activities. 		
Independent work:	Each student is required: <ul style="list-style-type: none"> • Elaborate 5 individual essays • Participate in the 8 group assignments • Participate in one overall reflection assignment (includes a presentation and defense) 		
Grading criteria scale or the	Grading criteria: A - 90-100% of the work is done - excellent: outstanding work with		

minimal level necessary for passing the subject:	<p>only few minor errors.</p> <p>B - 80-90% of the work is done - very good: above average work but with some minor errors.</p> <p>C - 70-80% of the work is done - good: generally good work with a number of notable errors.</p> <p>D - 60-70% of the work is done - satisfactory: reasonable work but with significant shortcomings.</p> <p>E - 50-60% of the work is done - sufficient: passable performance meeting the minimum criteria.</p> <p>F- less than 50% of the work is done - fail: more work is required before the credit can be awarded.</p>
Information about the course:	<p>Schedule of contact learning:</p> <p>4.02 (2 hours): Evaluation of concepts</p> <p>5.02 (2 hours): Evaluation of concepts</p> <p>18.02 (2 hours): Evaluation of concepts</p> <p>19.02 (2 hours): Evaluation of concepts</p> <p>3.03 (2 hours): Evaluation of early prototypes</p> <p>4.03 (2 hours): Evaluation of early prototypes</p> <p>17.03 (2 hours): Evaluation of early prototypes</p> <p>18.03 (2 hours): Evaluation of early prototypes</p> <p>1.04 (2 hours): Evaluation of functional prototypes</p> <p>14.04 (4 hours): Evaluation of functional prototypes</p> <p>15.04 (2 hours): Evaluation of prototypes</p> <p>28.04 (2 hours): Evaluation of prototypes and overall reflection</p> <p>12.05 (2 hours): Presentation and Defense</p>

Teaching Unit in charge:	School of Digital Technologies
Course programme is prepared by:	Sonia Sousa
Signature:	
Date:	04.01.16

The course program is registered in the academic unit:

Date:	7.01.2016
Name of	Ingrid Sander

academic coordinator:	
Signature:	