Course code: IFI7310.DT	USER EXPERIENCE EVALUATION		
ECTS credits: 4 (ECTS)	Amount of contact lessons: 28h	Teaching semester: Spring 2017	Assessment form: Assessment
Course objectives:	The goal of the course is to highlight the experiential, affective, meaningful and valuable aspects of human-computer interaction as a complement to pragmatic attributes such as utility, ease of use and efficiency of the system.		
Brief description of course content: (including the description of the independent work)	User experience evaluation: methods, tools, metrics and criteria. Each student is required: • Elaborate 5 individual essays • Participate in the 8 group assignments Participate in one overall reflection assignment (includes a presentation and defence)		
Learning Outcomes:	Upon successful completion of this course, you will… • **Be aware** of the main UX evaluation methods and are able to select them; • **Know how** to apply selected UX evaluation tools • **Be able** to interpret and analyse the results of UX evaluation.		
Assessment Methods:	Exam based upon: • 8 group assignments (48%) + 5 individual assignments (36%) + 1 overall reflection assignment (16%)		
Teacher(s):	Sónia Sousa, PhD Mati Mottus, MSc		
Subject name in Estonian:	Kasutajakogemuse hindamine		
Prerequisite subject(s):	None.		
Compulsory Literature:	There is no required literature in the sense of a physical book. A list of reading materials will be assigned by the teachers and provided on the course blog.		
Replacement Literature:	To be discussed with teacher. Reading research articles that will be assigned by the teachers. Elizabeth Goodman, Mike Kuniavsky, Andrea Moed. 2012. Observing the User Experience, Second Edition: A Practitioner's Guide to User Research. Morgan Kaufmann. Virpi Roto, All About UX, http://www.allaboutux.org/ Marc Hassenzahl, User Experience and Experience Design, http://www.interaction-design.org/encyclopedia/user_experience_and_experience_design.html Gilbert Cockton, Usability Evaluation, http://www.interaction-design.org/encyclopedia/usability_evaluation.html Tullis, 2008. Measuring the User Experience: Collecting, Analyzing, and Presenting Usability Metrics. Morgan Kaufmann.		
Participation and Exam requirements:	Students are required to participate in 70% out of the foreseen contact hours.		

Independent work:	Participate in the discussion activities and perform the assignments.	
Grading criteria scale or the minimum level necessary for passing the subject:	Grading criteria: A - 90-100% of the work is done - excellent: outstanding work with only few minor errors. B - 80-90% of the work is done - very good: above average work but with some minor errors. C - 70-80% of the work is done - good: generally good work with a few notable errors. D - 60-70% of the work is done - satisfactory: reasonable work but with significant shortcomings. E - 50-60% of the work is done - sufficient: passable performance meeting the minimum criteria. F- less than 50% of the work is done - fail: more work is required before the credit can be awarded.	
Information about the course: (Topics by contact session, deadlines of independent works and exams/assessments times)	*Date and time*	*Form of study and course content by topic*
	3.02 (12:15-13:45)	Evaluation of Concepts [2h]
	17.02 (12:15-13:45)	Evaluation of Early **prototypes** [2h]
	3.03 12:15-15:45	Evaluation of Early **prototypes** [2h]
	18.03 14:15-17:45	Evaluation with Eye tracker and sensors [4h]
	31.03 12:15-15:45	Evaluation of Functional **prototypes** [4h]
	13.04 16:15-19:45	Evaluation of Functional **prototypes** [4h]
	28.04 12:15-15:45	Evaluation of Functional **prototypes** [4h]
	11.05 16:15-19:45	Overall reflection and evaluation defence [4h]

Teaching Unit in charge:	School of Digital Technologies
Course programme is prepared by:	Sónia Sousa
Date:	09.01.17