

<b>IFI7137</b>	<b>Ethics and Law in New Media</b>		
<b>Study load:</b> 5 (ECTS/EAP)	<b>Load of contact hours:</b> 0/12 (weekly online meeting)	<b>Study semester:</b> Autumn 2012	Exam
<b>Objectives:</b>	<p>Increasing the level of concern related to the uneven distribution of technology, networks and education, and the consequent problems with respect to gender, age, democracy and economy;  promoting awareness of ethical problems and dilemmas in today's society where media and IT are ubiquitous, thus making the consequences of questionable ethical decisions the more profound;  encouraging awareness of political processes boosted by new media technologies (direct participation), empowering features of new media technologies for minority groups (e.g people with disabilities), as well as consideration of the influence of media in the new media context;  guiding the students towards new media solutions that avoid digital divides in terms of considerate design, and by taking into account the constraints of various special groups;  allowing students to obtain adequate insight into today's legal issues in new media, covering both traditional approaches (copyright, licenses, patents) and new community-based developments (Free, libre and open-source software, Creative Commons, content communities)</p>		
<b>Course outline:</b>	<p><b>I Ethical issues in information society</b></p> <ol style="list-style-type: none"> <li>1. Ethics in turbulent times</li> <li>2. Towards the information society and networked world</li> <li>3. Censors vs Cyberspace</li> <li>4. Online Privacy vs the Big Brother</li> <li>5. Rid the fools of their money – the online world of crime and fraud</li> <li>6. The Digital Divide</li> <li>7. Ubicomp – good or bad?</li> <li>8. The Hacker Ethic in a Networked World</li> <li>9. The Empowerment: Different People, Digital World</li> <li>10. From Hacktivism to Cyberwar</li> <li>11. Global networks in global politics (social movements, participatory democracy and the Net)</li> <li>12. Social software, social engineering (social aspects of online manipulation)</li> </ol> <p><b>II Legal matters and new media</b></p> <ol style="list-style-type: none"> <li>1. Intro: the author vs the information society</li> <li>2. The history and development of copyright</li> <li>3. The proprietary world: the WIPO approach to intellectual property</li> <li>4. More WIPO: Contracts and licenses</li> <li>5. The hacker approach: the development of free licenses</li> <li>6. The Millennium Bug in the WIPO model</li> <li>7. One Microsoft Way: the world of proprietary software</li> <li>8. The digital enforcement: DRM and others</li> <li>9. The uneasy alliance: Free Software vs Open Source</li> <li>10. The content models: Creative Commons</li> </ol>		

	<p>11. Hybrid approaches 12. What about the future?</p> <p>Independent tasks include reading, analysis of different materials and various types of reflection (blog, wiki, forum, Skype chat)</p>
<b>Learning Outcomes:</b>	<ul style="list-style-type: none"> <li>• realising the global dimension of new media as well as the social consequences of technological processes;</li> <li>• awareness of the wide spectrum of ethical problems related to the digital world;</li> <li>• good knowledge on legal matters both in traditional legal mechanisms (copyright, patents, trade secrets) and free/open-source culture</li> </ul>
<b>Assessment Methods:</b>	<p>Exam; in practice, the grade is formed of the points collected throughout the course as follows:</p> <ul style="list-style-type: none"> <li>• A wiki-based written work in teams of 4-5 – up to 30 points</li> <li>• A review of another team's work – up to 5 points</li> <li>• Weekly blogging tasks – up to 48 points (up to 4 per week)</li> <li>• Forum discussion – up to 24 points (up to 2 per week)</li> <li>• Weekly chat participation – up to 12 points (1 per week)</li> </ul> <p>NB! The surplus of total points (119) is intentional!</p>
<b>Teacher(s):</b>	Kaido Kikkas
<b>Subject name in Estonian:</b>	Uusmeedia eetilised ja juriidilised küsimused
<b>Prerequisite subject(s):</b>	None
<b>Compulsory Literature:</b>	The course materials at <a href="http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media">http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media</a>
<b>Replacement Literature:</b>	The reading list is located at <a href="http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media:_Reading_list">http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media:_Reading_list</a>
<b>Participation and Exam requirements:</b>	Participation in weekly Skype chats is required; passing the course implies collection of at least 51 points (see assessment)
<b>Independent work:</b>	<ul style="list-style-type: none"> <li>• A wiki-based written work in teams of 4-5</li> <li>• A review of another team's work</li> <li>• Weekly blogging tasks</li> <li>• Forum discussion</li> <li>• Weekly chat participation</li> </ul> <p>Details are provided by the course guide at <a href="http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media:_Course_Guide">http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media:_Course_Guide</a></p>
<b>Grading criteria scale or the minimal level necessary for passing the subject:</b>	<p>The grade is formed by the total of points collected during the course (see assessment). The standard grading scale is used:</p> <p>A – more than 90 points B - 81-90 C - 71-80 D - 61-70 E - 51-60 F – less than 51</p>

<b><i>Information about the course:</i></b>	<p>The initial Skype chat session takes place on September 12, 2012 at 19:00 (7pm) Estonian summer time (EEST = UTC+3). Please establish the contact with supervisor well ahead (Skype: kakuonu; also e-mail <a href="mailto:kaido.kikkas@tlu.ee">kaido.kikkas@tlu.ee</a> can be used).</p> <p>See the course website for more information: <a href="http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media">http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media</a></p>
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